



Paris, July 15, 2021

**New top-level addition at AvS - International Trusted Advisors:**

## **Helene Grimm to advise international start-ups and family businesses on leadership and 'Next Generation' projects**

---

AvS – International Trusted Advisors, a management consulting firm specializing in succession, executive search and board search, as well as strategic consulting for family businesses, is strengthening its team. Helene Grimm, who is well connected in the start-up scene and brings HR experience in the successful scaling of fast-growing international companies, joined the firm in July 2021.

Helene Grimm is based in Berlin and Paris. She helps clients achieve ambitious and sustainable growth targets, while building a diverse leadership culture. In addition to recruiting senior executive positions and evaluating management teams, her focus is on talent management and 'Next Generation' programmes. Helene brings extensive experience in driving cultural change processes and the successful implementation of collaboration structures aligning presence and remote work.

Prior to joining AvS – International Trusted Advisors, Helene accompanied fast-growing international companies in the start-up and mid-market sector (Signavio/SAP, WBS Training AG, CrossLend) as Head of HR. At the start of her professional career, she worked as a Research Assistant with Russell Reynolds in Munich. Helene studied law at the Universities of Passau and Cologne, and holds an Executive Master in Coaching and Consulting for Change (organizational development) from INSEAD Business School. She is a certified coach and mediator, and currently lectures at the Quadriga University of Management.

"We are excited to welcome Helene Grimm, an HR expert deeply connected with Europe's start-up ecosystem," says Andreas von Specht, Managing Partner of AvS – International Trusted Advisors. "Helene's experience in business growth and cultural change perfectly complements our expertise in

Frankfurt | Munich | Berlin | Hamburg | Paris | Geneva | Zurich | London | Singapore | Bogotá



accompanying the next generation of owner-led companies striving for long-term growth.”

AvS – International Trusted Advisors is an international consultancy with offices in Frankfurt, Munich, Berlin, Hamburg, Paris, Geneva, Zurich, London, Singapore and Bogotá. Its focus is on C-level succession, the recruitment and assessment of executives and non-executive directors, and the development of ownership strategies.

