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New top-level addition at AvS - International Trusted Advisors:

Eva Schulz-Kamm to advise family businesses on sustainability and digitalization

Former Siemens chief lobbyist to help mid-sized companies drive successful transformation

AvS - International Trusted Advisors, a management consulting firm specializing in succession, executive search and board search, and strategic consulting for family businesses, is strengthening its team with **Eva Schulz-Kamm - a successful industry expert and innovation leader**. The fifty-year-old physicist and business economist has made a name for herself in particular in political consulting - most recently as head of the government affairs department at Siemens. She stands for a new leadership culture and governance that has long-term impact and creates added value both for companies as well as for the wider society and stakeholders. For example, her initiative for better cybersecurity - „Charter of Trust“ - launched at Siemens has had a lasting impact, placing people at the centre of successful, data-driven business models and digitally networked organizations. Eva Schulz-Kamm sees particular opportunities for successful transformations in family businesses with a long-term focus and interconnected operations. As a trusted advisor, the consultancy aims to leverage further potential in the opportunity areas of digitalization and sustainability.

Eva Schulz-Kamm began her career as an innovation manager at the Fraunhofer Gesellschaft and as a department head at MVV Energie AG and the Economic Development Agency Brandenburg. She then moved to Berlin as a civil servant in the strategy department of the Federal Ministry of Research, where she was particularly involved in the promotion of small and medium-sized enterprises. Later, she moved into policy consulting, representing the interests of the 100,000 innovative and research-intensive member companies at the DIHK, and then headed the policy departments at semiconductor manufacturer NXP Semiconductors in Hamburg and industrial conglomerate Siemens AG in Munich and Berlin.

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„We are very pleased to have gained Eva Schulz-Kamm, an outstanding expert in digitalization and sustainability, as well as a top manager from industry and an expert in the work of associations,“ says Andreas von Specht, Managing Partner of AvS - International Trusted Advisors. „With Eva Schulz-Kamm, we will be able to deepen our strategic consulting approach to family businesses and further enhance our market position as an exclusive, international consulting boutique.“

AvS - International Trusted Advisors is an international consultancy with offices in Berlin, Frankfurt, Hamburg, Munich, Geneva, Zurich, Paris, London, Singapore and Bogota. The focus of the consultancy is on C-level succession, the recruitment and assessment of executives and non-executive directors, and the development of owner strategies.

