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Digital expertise for AvS – International Trusted Advisors:

Verena Pausder new Industry Advisor

Well-known start-up entrepreneur supports global consulting firm as a Member of the Advisory Board

AvS – International Trusted Advisors, an international management consultancy specialising in executive search, board search, management appraisal and ownership advisory for family businesses, expands its Industry Advisors team with Verena Pausder, a successful entrepreneur and digital expert. Up to now, the Advisory Board of the firm has comprised international entrepreneurs and investors including Luisa Delgado, Sylvie Mutschler, Tony Bogod, Wolfgang Colberg and Hans-Kristian Hoejsgaard.

Verena Pausder comes from an entrepreneurial family and entered into the digital economy at an early age after her studies in St. Gallen. As Founder and CEO of Fox & Sheep (2012) and HABA Digitalwerkstatt (2016), she developed successful offerings for the digital life and learning of children. In 2016, Ms. Pausder was named a “Young Global Leader” by the World Economic Forum and in 2018 Forbes included her in Europe’s Top 50 Women In Tech. She is currently active in various supervisory bodies and honorary positions, including as Founder of “Digitale Bildung für Alle e.V.”, Member of the Supervisory Board of Comdirect Bank, and Member of the “Innovation Council” of Dorothee Bär, the German Minister of State for Digital Affairs. In recent weeks, she has spoken out in public on the subject of “Home-schooling in Times of Corona” and launched a non-profit platform.

„We are very pleased to welcome Verena Pausder, an outstanding expert on digitisation as well as family businesses, to our team of Industry Advisors” says Andreas von Specht, Managing Partner of AvS – International Trusted Advisors. „With Verena Pausder on our Advisory Board, we are significantly strengthening the market position of our team even in this challenging environment.”

AvS – International Trusted Advisors is an international consultancy with offices in Berlin, Frankfurt, Hamburg, Geneva, Zurich, Paris, London, Singapore and Bogotá. The firm focuses on succession planning, executive search and board search, management appraisal, board review, and the development and implementation of ownership strategies.

Further information is available at www.avs-advisors.com/industry-advisors