



REGISTER NOW 

Maximize your family business competitive advantage

As time goes by, a family business's chance to survive across generations gets slimmer. Facts show that 30% make it into the second generations, fewer than 15% survive through the third generation and only about 3% operate beyond the fourth and beyond. Yet some of the world's largest family businesses defy these statistics. In fact, 44% of the Top 500* made it to the fourth generation and beyond.

How? We believe it's through one important skill: effectively leveraging their family business competitive advantage.

Our third EY Global Family Business Summit is built to inspire and equip you with ideas so you, too, can derive the most from being a family business. The EY Global Family Business Center of Excellence has developed an agenda to help you learn from your peers how to navigate the minefields of being a family business and how to leverage the advantages.

Keynote sessions, panel discussions and interactive workshops will guide you through key areas. Effective leadership, family governance, philanthropy, next generation engagement and family office are up for discussion. We believe that our speakers, panelists and experts from EY and beyond will equip you with the knowledge and inspiration you need to fully unlock your family business competitive advantage.

Come and join more than 300 family business owners from all over the world to expand your global network. Be inspired as you discover how you can make sure that your business is one that succeeds for generations.

*Source: [Global Family Index 2015](#), [University of St. Gallen](#) and EY.

Program

Wednesday, 8 June 2016, Fairmont Hotel

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| 07:30 | Arrivals and networking breakfast |
| 08:15 | Welcome address by Peter Englisch, EY Global Family Business Center of Excellence Leader |
| 08:30 | Opening keynote interviews. Unlocking your family business competitive advantage |

Learn how the leaders of two renowned family businesses have built on their success. Pierre-Emmanuel Taittinger, leader of the iconic champagne house, will share how he regained control of the business through his sense of legacy and purpose, as well as how his vision is shaping the future for the next generation. Marc Puig, leader of the eponymous family business, will discuss how it has thrived for generations by making the most out of its family name, values and ownership. Founded in 1914, this leading fashion and fragrance business is known for brands such as Paco Rabanne, Carolina Herrera, Jean Paul Gaultier and many more. Together on stage, they will offer their formulas for business and family success.

Marc Puig, Chairman and CEO, Puig, Spain

Interviewed by:

Prof Guido Corbetta, AldAF-EY Chair in Strategic Management of Family Business, Bocconi University, Italy

Followed by:

Pierre Emmanuel Taittinger, Chairman, Taittinger SA, France

Interviewed by:

Ramia El Agamy, Editor-in-Chief, Tharawat Magazine, UAE & Switzerland

9:30-10:30 Panel discussion. Maximizing the family advantage through effective governance

One of the most effective ways to ensure your best traits as a family business are leveraged into a competitive advantage is through your governance. Objectively analyzing your key characteristics as a family and a business is an essential exercise. It helps codify your path to success while ensuring effective succession and family cohesiveness. Easy to outline — but whose job is it, and when and how do you do that effectively? This session explores the options.

Moderated by:

Peter English, Global Leader, EY Family Business Center of Excellence

Prasad Kumar, Chairman — Institution Building & Governance, GMR Group, India

Brian White, Joint-Chairman, Ray White Group, Australia

Prof. Guido Corbetta, AldAF-EY Chair in Strategic Management of Family Business, Bocconi University, Italy

10:30-10:45 Break

10:45-11:45 Panel discussion. Effective leadership: attracting and retaining top talent in family business

Talent is crucial! But not all skills needed to lead a business today — and into the future — can be found in the family gene pool. All family businesses are faced with the task of recruiting top talent to lead their business or manage more specialized functions. And we are all too aware of the constrictions that hinder the process of recruiting the best talent in a family business. This session will address how to secure and support the best non-family CEOs and executives. We will then go beyond their appointment and talk about how they are in an ideal position to truly leverage your family business competitive advantage.

Moderated by:

Andreas von Specht, Founding Partner, AvS — International Trusted Advisors, Germany

James Wates CBE, Chairman, Wates Group, UK

Carrie Hall, Americas Family Business Leader

11:45-12:30 Closing keynote. Family business philanthropy: fast forward

This closing plenary will feature one of the most inspirational and entrepreneurial family philanthropists.

Sir Evelyn de Rothschild, Chairman, E.L. Rothschild, UK

Interviewed by:

Will Lewis, Publisher, Wall Street Journal, US

12:30-14:00 Networking lunch

14:00-15:30 Family Business breakout roundtables

These highly interactive roundtables are designed for up to 40 participants. They will provide peer-to-peer sharing and learning experiences to equip you with actionable insights to succeed for generations!

1. Family office: successful strategies for family and wealth management

Families have many options to effectively manage and preserve their wealth. We will explore the family office model as well as recent trends in wealth management with our EY Family Office professionals.

Facilitated by:

Richard Boyce, Family Office Services Leader, Asia-Pacific, EY

2. On-boarding the next generation in family business

Bringing in the next generation is one of the most delicate challenges, and meeting it is key for long-term success. An effective transition requires a clear understanding of how the roles of today's and tomorrow's generations evolve over time. We have helped many families in their transition journeys and will share those lessons, along with the real-life experience of our panelists, to offer insights and leading practices.

Moderated by:

Peter Englisch, EY Global Family Business Center of Excellence

Andrea Baars, Global Leader, EY NextGen Program

Marie Eriksson, Director of the Board, Stena AB, Sweden

Peter Honegger, Co-Founder and Managing Director, Newcomers Wines Ltd, UK

Sonny Iqbal, Partner, Egon Zehnder, India

Thursday, 9 June 2016, Fairmont Hotel

09:00 World Entrepreneur Of The Year Forum opens — Welcome address

09:10–10:00 Opening Keynote:

André Hoffmann, Non-executive Vice-Chairman, Roche Holding Ltd

10:00–10:40 Fireside chat — Entrepreneurs without borders

We are pleased to present this follow-up panel to a hugely popular collaboration born at the World Entrepreneur Of The Year 2015 Forum. Listen to these proactive entrepreneurs talk about where they are on tackling pressing social issues one year later. This is a lineup of doers! It's the inspiring conversation we all need to hear.

10:55–11:35 Keynote. How Lavazza is changing the world, one coffee cup at the time

For 120 years, Lavazza has prided itself on being a company with a heart. It estimates that it serves 17 billion cups of coffee a year, with innovation that enhances the life cycle of each cup. Listen to the founder's grandson, Giuseppe, describe how the 120-year-old company's commitment for sustainability extends to every aspect of its global business. This commitment encompasses the quality, ethical standards, transparency and team spirit so necessary to all successful businesses.

Giuseppe Lavazza, Vice Chairman and Member of the Board, Luigi Lavazza SpA, Italy

11:35–12:15 Is digital disruption driving your business?

Artificial intelligence, the Internet of Things and data analytics have a huge impact on industries, individuals and the world as we know it. Listen as a panel of techno-experts discuss opportunities for you to follow, buy or build to advance your strategy in today's unquestionably dynamic mobile internet space.

12:15–13:00 Day one closing keynote

Dan Schulman, CEO, PayPal

13:00–14:30 Family Business lunch and "Meet the winners" panel

A selection of current Family Business Award of Excellence winners will share the stage to inspire us all with their stories of resilience, entrepreneurship and legacy building.

Moderated by:

Florian Langenscheidt, Author and publisher, Germany

David Bain, Founder, Family Capital, UK

14:30 Family Business Summit ends

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